Laura Adamyan

Product Designer

UX/UI Designer

lauraaadamyan@gmail.com

Behance / LinkedIn

Website (link after publishing)

Core capabilities

Product thinking & UX strategy

User research & usability testing

Information architecture & user flows

Wireframing & prototyping

Design systems & component libraries

Design documentation & handoff

Responsive and accessibility-aware design

Tools

Figma, Codex, Claude, Cursor, Lovable, Lottie, Hotjar, Adobe Illustrator, Adobe Photoshop

Research and analytics at Onex
Microsoft Clarity / Hotjar

Education

Bachelor of Management

European University

Languages

Armenian - Native

English - Upper Intermediate

Russian - Intermediate

Profile

Product Designer / UX/UI Designer working across logistics apps, gaming platforms and complex admin systems. Experience spans research, user flows, prototyping, design systems and developer handoff, in close collaboration with product and engineering teams.

Experience

UX/UI Designer / Digitain

08/2024 - Present | Full-time

Design web and mobile experiences for gaming platforms, including Totogaming. Create user flows, tournament and feature interfaces, and contribute to design systems in collaboration with product, engineering and marketing teams.

UX/UI Designer / Avalorn

06/2025 - Present | Remote contract

Design mobile products with AI features and game-like mechanics, including mini apps. Designed a social-style mobile app from concept to launch, creating user flows, wireframes, prototypes and interface designs.

Product Designer / Onex

08/2022 - 08/2024 | Full-time

Led redesign work across web, mobile and internal admin platforms in Armenia, Georgia and Kyrgyzstan. Designed multi-role dashboards, courier and partner interfaces. Introduced Clarity and Hotjar, usability testing cycles, documentation and component libraries.

UX/UI Designer / Trivelo

07/2022 - 11/2023 | Freelance

Created wireframes, mockups and prototypes for design projects, plus educational articles and presentations for designers.

UX/UI Designer / Freelance

2022 - 2023 | Independent

Designed web and mobile products for startups, covering UX flows, prototypes, design systems, visual design and developer handoff.

Graphic Designer / Indigo Branding

03/2021 - 04/2022 | Full-time

Created brand identities, visual systems and marketing materials with clients and marketing teams.

Courses and certifications

Armenian Code Academy - UX/UI Design Course

Maxim Kuznetsov - Super Figma

Google - UX/UI Design Course

Joe Natoli - User Experience Design

Udemy - Emotional Design Thinking & Design Psychology